

Start Saving On Your Very Next Call!

Here's The Proof!

	AT&T True Reach Savings	MCI Friends & Family	Sprint Sense	10ALK
8 a.m. —	27¢	28.1¢	25¢	10¢
11 a.m. —				
2 p.m. —				
5 p.m. —	17.1¢	17.8¢	10¢	a minute!
8 p.m. —				
11 p.m. —				
2 a.m. —	13.5¢	14¢	25¢	Every U.S. call, 24 hours a day, 7 days a week!
5 a.m. —				
8 a.m. —				

Rates are for usage only and do not include monthly recurring charges or minimums. AT&T, MCI and Sprint rates, shown above, are based on interstate calls made between 293-430 miles with a customer's average monthly usage between \$10.00 and \$24.49 a month. MCI rates assume 20% of the calls are made within MCI Calling Circles. Rate comparisons are based upon AT&T, MCI and Sprint's weekday rates in effect as of March 1, 1997.

*All calls are subject to a 20¢ surcharge per call.

Check Your Phone Bill!

**If you're paying
more than
10¢ a minute
day or night,
then you're paying
too much!**

**ClearChoice
Communications**

10 Talk and Clear Choice Communications are
service marks of Vartec Telecom, Inc.

TT-N1

What Are You Paying For Long Distance?

10ALKSM

10 TALKSM

**10¢ A
Minute*,
24
Hours
A Day,
7 Days
A Week**

**10 Talk
10¢ a minute
long distance service
is on your phone
right now!**

Crystal-Clear Long Distance Service, Just 10¢ A Minute*.

Welcome to superior savings! **10 Talk** lets you talk as long as you want, whenever you want, for just 10¢ per minute! It's simple to use, and it's working on your phone right now.

No Monthly Fee, No Minimums.

- No restrictions on calling times
- No circles to join
- No need to cancel your existing carrier
- Billing appears clearly marked on your local phone bill
- Calls are subject to a low 20¢ surcharge per call
- Make unlimited calls for 10¢ a minute

Dial 10636 To Access 10 Talk.

- 1.** Just Dial 10636 + 1 + Area Code + The Number You Wish To Call.
- 2.** Make all the long distance calls you want, any time of day, for just 10¢ a minute.
- 3.** **10 Talk** is on your home phone now. Start saving immediately!

**10ALKSM lets
you save money
24 hours a day
on unlimited
long distance
calls to all
50 states!**



Just Dial

1. 10636

2. + 1

3. + Area Code

4. + Number

**ClearChoice
Communications**

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TT-B1

**Talk
As Long
As You
Want
Whenever
You Want**

**Just
10¢
A Minute*!**

10ALKSM

Dial
10636
+1+Area Code+Number

TALK

CUSTOMER SERVICE **1-800-589-4480**
Clear Choice
Communications

Dial
10636
+1+Area Code+Number

TALK

CUSTOMER SERVICE **1-800-589-4480**
Clear Choice
Communications

Dial
10636
+1+Area Code+Number

TALK

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Clear Choice
Communications

Dial
10636
+1+Area Code+Number

TALK

CUSTOMER SERVICE **1-800-589-4480**
Clear Choice
Communications

Place the attached
reminder stickers
on your telephone
and directories
to start saving
on your very
next call!

TALK

It's on your phone
right now!

Clear Choice
Communications

TT 51

NEW! **TALK**SM

PRESORTED
BULK RATE
U.S. POSTAGE
PAID
PERMIT NO. 935
FORT WORTH, TX

3200 W. Pleasant Run Rd.
Lancaster, TX 75146

TT-E1

Now Available In Texas!

HOME DIRECT®
HAS EVERYTHING
YOU NEED
...AND NOTHING
YOU DON'T.

NO NEED TO CHANGE
YOUR EXISTING
LONG-DISTANCE CARRIER.

•
NO LONG
AUTHORIZATION CODES.

•
NO NEED FOR OPERATORS.

•
NO COINS TO DEPOSIT.

•
NO SURCHARGES.

SIMPLY CALL TOLL-FREE
1-800-544-1510
TO ORDER HOME DIRECT® TODAY!



 **VarTec Telecom, Inc.**

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registered trademarks of VarTec Telecom, Inc.
Visit our home page at <http://www.vartec.net>

HD300

TAKE THE
DIRECT
APPROACH...



...AND SAVE!

 **VarTec Telecom, Inc.**



HERE'S YOUR DIRECT CONNECTION

**Any One You
Choose Can Call
You For Just 20¢**

A MINUTE with HOME DIRECT®

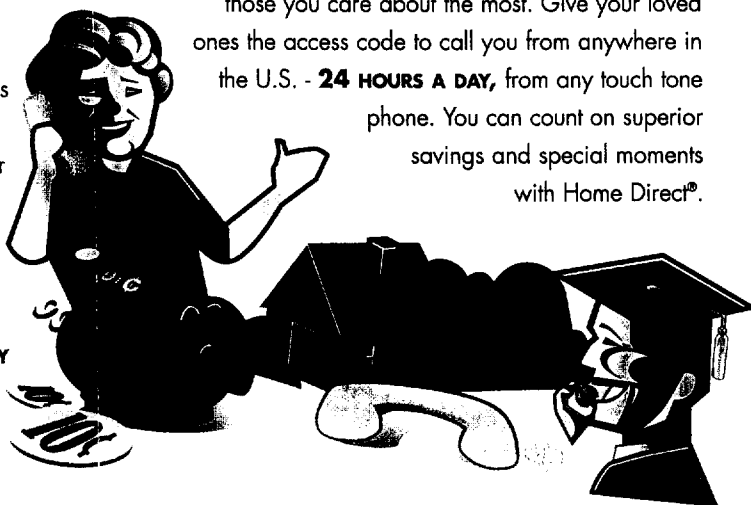
Home Direct® offers you assurance that your friends and loved ones will always have a way to call home from any touch tone phone in the U.S. Home Direct is a method of calling without the inconvenience of operators, coins, or expensive collect calls. Once your personal access code is assigned, and you place your order for Home Direct, you may request up to six additional access cards to give to friends and loved ones. All they need is a touch-tone phone to dial your personal access code + your phone number to **ENJOY THE SAVINGS.** It is easy and accurate. Each charge will be directly placed on your existing monthly bill along with a \$1.00 monthly access fee.



AND IN DIRECT RELATION...

**Home Direct® Is The Only
Plastic Card That Could
Actually Save You Money!**

So don't miss out on another **SPECIAL MOMENT** with those you care about the most. Give your loved ones the access code to call you from anywhere in the U.S. - **24 HOURS A DAY**, from any touch tone phone. You can count on superior savings and special moments with Home Direct®.



BE CLOSER... FOR LESS!

WHAT ARE THE BENEFITS OF HOME DIRECT®?

**You avoid costly collect and
travel card calls.**

**Your friends and family may use
Home Direct to call you from
anywhere in the U.S., 24 hours a day.**

There are no time restrictions.

**You are billed on your regular
monthly local telephone bill.**

It's so easy to order! It's so easy to use!

To Order Home Direct® call

1-800-544-1510

**HOME
DIRECT®**



*The 5¢-per-minute rate is a promotional rate for long-distance calls within the state of California. The 10¢-per-minute rate is for interstate calling. The \$5.00 monthly access fee is assessed per line and calls are subject to a three-minute minimum per call. Rates for direct-dial calls to all other areas will be at least 20% below AT&T's basic 1 + rate. This special rate will not be applicable to directory assistance calls. This offer applies to California residents only.

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WHY PAY MORE FOR LONG DISTANCE?
The DimeLine[®] is already available on your home telephone.

DIME LINE[®]
by VarTec Telecom, Inc.

*Make as many domestic calls as you like for 10¢ a minute outside California or 5¢ a minute within California for a low \$5 per month access fee and a three minute minimum per call. For existing DimeLine customers, call 1-800-583-9525 to receive this promotional rate.

HERE'S HOW:

1. Dial 10811
2. + 1
3. + area code
4. + the number you wish to call

IT'S THAT EASY!

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**ATTENTION:
New Customers**

The DimeLine[®] Guarantee

If for any reason you are ever charged more than 10¢ a minute* using the DimeLine service for interstate calls within the U.S., or more than 5¢ a minute* for intrastate calls in California, VarTec Telecom[®] will refund to you the entire cost of the affected call.

**FOR MORE INFORMATION, CALL:
1-800-583-1710**

GUARANTEED!

FOFB-52

SHARE THE SAVINGS!

Give these telephone/directory stickers to friends, family and co-workers — with the DimeLine, they'll start saving on their very first call!

Make as many domestic long distance calls as you like, 24 hours a day, 7 days a week for only 5¢ a minute* within the state of California, and only 10¢ a minute* on all other domestic calls.

There are no circles to join!

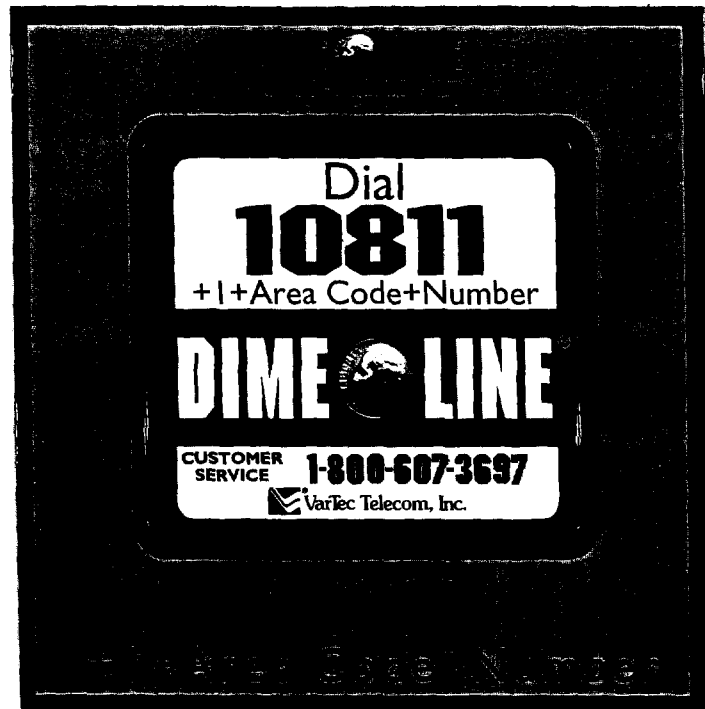
See reverse side for more details.



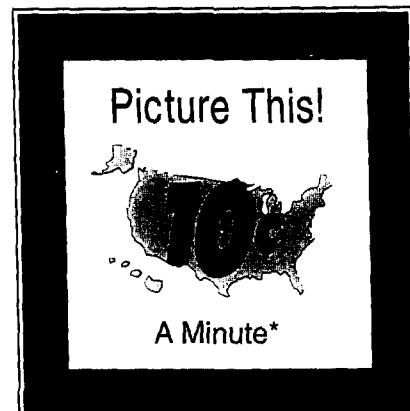
Picture Frame Magnet

Instructions

1. Remove center section.
2. Position remaining frame on top of your favorite photo, and place on refrigerator or other metal surface.
3. Use center section magnet as a reminder to save with the DimeLine® !



DIME LINE®



Dear DimeLine® Customer,

VarTec Telecom® thanks you for your continued use of the DimeLine® service.

We want to further extend our appreciation to you through the enclosed free gift. Simply punch out the center portion of the enclosed square magnet, and you have a picture frame that can be used to display your favorite picture on any metal surface, including refrigerators, filing cabinets, etc.

Place the remaining square magnet piece on any metal surface where it can be a reminder to dial 10811 before you make a long distance call. When you use the DimeLine® service, you will receive **5¢ a minute*** long distance calling within the state of California and **10¢ a minute*** long distance calling **to anywhere else in the U.S., 24 hours a day, 7 days a week.** *In order to receive these low rates, a \$5.00 monthly fee is assessed to your phone bill, and calls are subject to a three-minute minimum per call. For existing DimeLine® customers, please call 1-800-583-9525 to receive this promotional rate.

Remember, the DimeLine® service is ready and working on your telephone right now. You don't need to sign up or switch long distance carriers - all you need to do is dial 10811. If you ever have any questions, please call us 24 hours a day at 1(800)583-6767.

And don't forget to ask us about the additional services we can provide for you, such as our Home Direct® calling service. In today's hectic world, keeping in touch with family and friends is not easy. That's why the HomeDirect® calling service was created - to provide your loved ones with hassle-free long distance access to you. Please read the brochure we've enclosed and call today for more information.

Again, we thank you for being a loyal DimeLine® customer . . . **we hope you enjoy your gift.**

Sincerely,

K.R. Ball
VP Marketing



VarTec Telecom, Inc.

3200 W. Pleasant Run Rd.
Lancaster, TX 75146


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A Customer Assistance Program of
the Better Business Bureau®

FOF2BLI

 **VarTec Telecom, Inc.**
3200 West Pleasant Run Road
Lancaster, Texas 75146

PRESORTED
BULK RATE
U.S. POSTAGE
PAID
PERMIT NO. 3700
DALLAS, TX

YOUR GIFT ENCLOSED



. . . from DimeLine®